

SaraCarbon



**HOW
SARACARBON
ALIGNS
WITH THE
UN Sustainable
Development
Goals (SDGs)**

Vision Care Project: Providing Free Eye Care to Our Communities 17 January 2025 (UNSDG 3)



- SaraCarbon, in partnership with ClearVision Optometry (Miri), provided free eye care services to five rural villages in Sarawak.
- A total of 100 pairs of reading glasses were allocated, with 80 distributed and 20 reserved for future use.
- Villages served: Rh. Blalang (Sengkabang), Rh. Nyala and Rh. Jugah (Belasoi), Rh. Saut (Sebatang), and Rh. Gau (Stapang).

As part of our commitment to improving vision health, we distributed 80 pairs of reading glasses to individuals in need. The remaining 20 pairs are being held in reserve to support ongoing and future eye care needs. This project aims to empower our communities by providing access to essential vision care, ultimately enhancing their quality of life.



BorneoCraft Global Expo & Conference 2024: 27 November – 1 December 2024 (UNSDG 1, 2, 5, 8)



The BorneoCraft Global Expo & Conference 2024, themed “Globalising Local,” was held from 27 November to 1 December 2024 at the Kuching Waterfront. Organized by the Sarawak Craft Council, the event celebrated Sarawak’s arts and crafts heritage, with 142 vendors, 10,000 visitors, workshops, and a craft market promoting cultural exchange and sustainable practices.

The event was officiated by Sarawak Governor Tun Pehin Sri Dr. Wan Junaidi Tuanku Jaafar, accompanied by his wife, Toh Puan Datuk Patinggi Fauziah Mohd Sanusi. Tengku Permaisuri of Selangor, Tengku Permaisuri Norashikin highlighted her dedication to arts and culture, while Deputy Minister Dato Snowdan Lawan and Minister Dato Sri Abdul Karim Rahman Hamzah emphasized their support for Sarawak’s creative industries.

A standout was the SaraCarbon Community Project, led by Mr. Budit Anak Suria and his team, featuring Iban crafts such as beadwork, batik clothing, and embroidered Buriak. The project preserved cultural traditions while providing women artisans with a platform to showcase their work and generate income.



Community Tree Planting Rh. Gerinang: 15 November 2024 (UNSDG 13, 15)



On 15 November 2024, SaraCarbon held a 2-in-1 green initiative with the community of Rh. Gerinang, Marudi, under the Marudi Forest Conservation and Restoration Project. Led by senior SaraCarbon team members, the event involved 41 participants, including 29 staff and 11 villagers led by KK Gerinang. Together, they planted 40 seedlings on a 0.15-hectare site as part of the “Kempen Penanaman 100 Juta Pokok” by the Ministry of Natural Resources and Environmental Sustainability NRES Malaysia, with site preparation managed by the Biodiversity and Restoration Team.

Following the planting, a gotong-royong was held to clean the village’s solar panels, fostering collaboration. Villagers hosted a traditional lunch at the ruai, with costs supported by SaraCarbon. This second collaboration strengthened community ties and aligned with SaraCarbon’s mission to combat climate change and create economic opportunities. Plans for monthly tree-planting events were also shared, raising awareness of our environmental initiatives and encouraging long-term community participation.



Marudi Honorary Wildlife Ranger Engagement: 27 June 2024 (UNSDG 1,8,13,15)



The Honorary Wildlife Ranger (HWR) Program, involving 73 villages in Marudi, was conducted under the Marudi Forest Conservation and Restoration Project at both the Marudi District Office and the Long Lama District Office. Eight members of the SaraCarbon team attended to support and provide insights into the project.

This initiative, a collaboration between the Sarawak Forestry Corporation (SFC) and SaraCarbon, featured SFC representatives as speakers to raise awareness among representatives from 73 longhouses.

The talk aimed to educate the local community on wildlife conservation and the prevention of illegal logging. It also supports SaraCarbon's broader objective to create job opportunities by training villagers as wildlife rangers. These rangers play a vital role in promoting conservation awareness and protecting the environment within their communities.



The Honorary Wildlife Ranger Awareness Program at Long Lama District Office



The Honorary Wildlife Ranger Awareness Program at Marudi District Office

